

For Immediate Release

Member Business Lending, LLC. (MBL) Provides Platinum Sponsorship at Rural Business Conference

-MBL President and CEO Kent Moon to Address Attendees Regarding the “Underserved Small Business Market” and New Funding Options Available

SALT LAKE CITY (May 30, 2007) – Member Business Lending, LLC. (MBL), the leading provider of credit union-based SBA loans for the underserved U.S. small business community, today announced that MBL will be a Platinum Sponsor at the 6th Annual Rural Business Conference hosted by Senator Bob Bennett and the Utah Rural Development Council on May 30-31 in Logan, Utah. MBL president and CEO Kent Moon, a 33 year veteran of the small business lending industry will address attendees at the breakfast program on Thursday May 31st.

MBL is a South Jordan, UT-based national credit union service organization (CUSO) dedicated to making more financially attractive products and services available to small businesses through member credit unions. Founded in 2004, MBL has established itself as the nation’s leading small business lending CUSO.

“Small businesses have historically been underserved in this country as it relates to financial products and services,” said Kent Moon, president and CEO of MBL. “I’m honored to have the opportunity to participate at this rural business-focused conference and share some insights into new, cost effective products now available to smaller businesses that have traditionally only been available to their larger rivals.”

Mr. Moon’s 33 year career spans significant responsibilities and successes in leading banks, the Small Business Administration both regionally and nationally, SBA consulting, and CUSOs. His many years of service have focused on small business and underserved markets.

The Rural Business Conference, hosted annually by Senator Bob Bennett, offers practical solutions to the unique challenges faced by Utah’s rural businesses, and presenters are selected with an emphasis on their ability to offer real-world advice to rural business owners.

About MBL

Member Business Lending, LLC (MBL) is the leading provider of business lending services to credit unions in the nation, and the largest credit union-based producer of SBA loans. Founded in 2004, MBL represents a consortium of credit union lenders who have combined their resources to maximize small business lending expertise, efficiency and quality. MBL's expert staff specializes in training, underwriting, processing and servicing for conventional and government loan programs. For more information, visit www.mblllc.com.

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